

**Missouri Women's Health Council
June 15, 2018**

Meeting Minutes

Members Present:

Teri Ackerson	Mary McLennan	Rachel Winograd
Daphne Bascom	Gay Purcell	
Sue Kendig	Denise Willers	

Members Absent:

Kathi Arbini	Alyson Harder	Katie Towns
Paula Baker	Sandra Jackson	Emily van Schenkhoof
Karlyle Christian-Ritter	Eboni January	Padma Veligati
Patricia Clay	Sarah Martin	Denise Wilfley
Colleen Coble	Katherine Mathews	Margaret Wilson
Wendy Doyle	Sherry Maxwell	Lana Zerrer
Karen Edison	Bridget McCandless	
Danielle Felty	Melissa Terry	

Department of Health and Senior Services Staff:

Karen Kliethermes
Tracy Henson

The meeting of the Missouri Women's Health Council was held on June 15, 2018 from 9:00 a.m. to 9:30 a.m. via conference call.

Daphne Bascom recapped the May 18th meeting. Highlights included defining the Council's purpose, developing the Council's structure, and identifying Council priorities.

Karen Kliethermes provided an overview of the Council's relationship with the Department of Health and Senior Services. The Women's Health Council was created in statute within the Department of Health and Senior Services in 2000. As a quasi-government body, the Council is subject to the Sunshine Law. The Council is required to post Open Meeting Notices at least 24 hours prior to meetings and maintain meeting minutes. Tracy Henson will be the point person for posting Open Meeting Notices, taking minutes for all workgroup meetings, and securing call-in numbers. Please copy Tracy and Karen on all council and work group emails.

As a public, governmentally-appointed body (appointed by the department director) the Council cannot have an autonomous Facebook, Twitter, or website. Council information may be shared via the department's Facebook and Twitter accounts. Council information can be expanded to include more topics. The council will need to follow the department's internal approval process and share information through department-controlled venues to be compliant with state and department regulations. The question was asked if the Council could have their own hashtag, and it was indicated that they should be able to have their own. There was a question about the Council having their own Facebook page, and it was indicated that there would be a page for the

Council under a link from the women's health website. It was asked to explain the term "filter", and it was explained that proposed information would need to be submitted to Karen and Tracy first, then forwarded internally for approval before it can be posted. It was also indicated that content may be edited as it moves through the department's Office of Public Information and Dr. Williams for approval. The question was asked if we could link to other things in the documents, and Karen indicated that it would be determined based on individual requests/topics. The Communications Work Group requested that the Chief of the Office of Public Information be available to address specific questions regarding the department's review/approval process. A Communications Work Group meeting is scheduled for June 21, 2018, and Megan Hopkins, Chief of the Office of Public Information will be available to discuss protocol and answer questions.

The council logo voting was very close, 12-11. The selected logo was identified as the one showing the women's faces (representing diversity) and two blue lines representing the Mississippi and Missouri rivers. It was suggested that the logo be rolled out at the October health policy summit.

The Conference Work Group members met with the University of Missouri's planning committee for the health policy summit in October. For now, the work group will not meet separately.

Denise Willers asked for a co-lead for the Advocacy Work Group. Karen Kliethermes followed up with Emily van Schenk Hof to see if she is interested, and Emily agreed to co-lead.

Bridget McCandless indicated she is working on bylaws, etc. and has reached out the Rhode Island Women's Health Council, which she is waiting for a response. Teri Ackerson said she would share the bylaws from the previous Council with Bridget.

A conference call for Teri and Sue with the work group leads will be held on Friday, June 22 at 11:00 a.m. Tracy will call each participant to connect them via phone.

The meeting adjourned at 9:30 a.m.