

Division of Cannabis Regulation
Guidance Document – 09.01.23
Topic: Creating Template Items

The Division of Cannabis Regulation (DCR) recognizes a need for the creation of “template items”. Licensees may use template items when they plan to create multiple final marijuana products of the same type where the only difference is either flavor or strain. For example, a particular brand may manufacture a line of final marijuana product that utilizes the same package, item quantity, and intended total THC amount (where applicable), but offers multiple flavors or strains.

Even though DCR will approve template items, each new item will still need to be submitted for approval using the Item Approval Application and referencing the approved template, as discussed below. The template approval serves as a means of expediting review of all subsequent items using that template, because the final marijuana product packaging, labeling, and product design already received a thorough review and approval by DCR.

For template item submissions, DCR requires a specific naming nomenclature. The naming nomenclature for a template item shall be:

- *TEMPLATE: [Brand Name] – [Marijuana Product Name] – [Intended Total THC (where applicable)] – [Unit Quantity] – [Flavor/Strain]*

Below are examples of template items for submission:

- *TEMPLATE: Acme Grows – Bespoke Buds – 7g – [Strain]*
- *TEMPLATE: Acme Grows – Basic Buds (Ground) – 28g – [Strain]*
- *TEMPLATE: Acme Grows – Simply Shake (Ground) – 56g – [Strain]*
- *TEMPLATE: Acme Grows – Pure Prerolls – 1g – [Strain]*
- *TEMPLATE: Acme Dispensary – Beaucoup Blunt Triplets – 12g – [Flavor]*
- *TEMPLATE: Acme Dispensary – Acme Deli-Style Flower – (0.5g to 7g) – [Strain]*
 - Note 1: Only dispensary licensees who dispense bud/flower in custom amounts may enter a range for unit quantity to identify the range of unit quantities the licensee will package in any specific packaging. DCR does require dispensary licensees to submit a new request for each strain received into their inventory prior to sale.
 - Note 2: DCR does not permit dispensary licensees to create prepacks from bulk bud/flower per 19 CSR 100-1.120(3).
- *TEMPLATE: Acme Eats – G.O.A.T Gummies – 300mg – 30ct – [Flavor]*
- *TEMPLATE: Acme Eats – Pressed Potions Sparkling Water – 100mg – 340g – [Flavor]*
- *TEMPLATE: Acme Topicals – Tenacious Topical – 500mg – 30g – [Flavor]*
- *TEMPLATE: Acme Topicals – Bodacious Balm– 50mg – 4.25g – [Flavor]*
- *TEMPLATE: Acme Puffs – Caddy Carts – 0.5g – [Flavor]*
- *TEMPLATE: Acme Puffs – Powerful Prerolls – 1g – [Flavor]*
- *TEMPLATE: Acme Puffs – Lovely Lives – 1g – [Strain]*
- *TEMPLATE: Acme Puffs – Kind Kiefs – 1g – [Strain]*

Licensees shall submit template items for approval in the same manner as any other (Final Packaging) item with photos and required documentation. DCR will review these items using the same measures as any other item. Once approved, the template item will be assigned an approval number. DCR understands the licensee’s product photo for a template item may vary due to changes in strain or flavor. In this instance, licensees should upload a photo of a single unit that is a representation of the whole. For example, if using *TEMPLATE: Acme Grows – Simply Shake (Ground) – 56g – [Strain]*, DCR would expect a photo of ground shake/trim of any strain. However, as licensees create items from an approved template, the new items should be a photo of the actual strain. For example, *Acme Grows – Simply Shake (Ground) – 56g – Blue Dream* should include a photo of ground Blue Dream shake/trim.

To use an approved template item, licensees must reference the template item's approval number on the Item Approval Application when submitting new items based on an approved template item. DCR requires the Item Approval Application for every new item submission, including the template items. Please be mindful that DCR requires licensees to upload all requested documentation for each new item referencing an approved template item to compare to the original template submission.

For questions or feedback regarding packaging, labeling, and product design compliance or the Item Approval process, please contact the Product Compliance Team by email at CannabisProductCompliance@health.mo.gov. Licensees can find additional information on our website: <https://health.mo.gov/safety/cannabis/facility-comms-guidance.php>