

WIC Retailer Food and Formula Reference Guide

**Missouri WIC-Approved Infant Formulas, Special Formulas and
Missouri WIC-Approved Food Descriptions**

Effective April 2024

**Missouri Department of Health and Senior Services
WIC and Nutrition Services**



**An EO/AA employer: Services provided on a nondiscriminatory basis. Individuals who are deaf,
hard-of-hearing or have a speech disability can dial 711 or 1-800-735-2966.**

This institution is an equal opportunity provider.

Bolded items below indicate changes to products. The changes can include a new product or a change in a product’s name or packaging.

NOTE: The Missouri WIC Approved Product List (APL) transmitted to retailers contains only the UPCs for the individual formula container or pack. No formula case UPCs are currently included in the APL. Please ensure that store systems are set appropriately to allow WIC formula purchases and train cashiers to utilize the appropriate UPC during WIC transactions. **Additionally, WIC prohibits the use of a multiplier key during a WIC formula transaction.**

PRIMARY CONTRACT INFANT FORMULAS – See Appendix A of the WIC Retailer Manual for the stocking requirements by Tiered Stocking Group.

<https://health.mo.gov/living/families/wic/wicretailer/manual/>

Product Name	Manufacturer	Form	Size and Packaging Size	NDC	Unit UPC	Balance Receipt Description
Similac Advance	Abbott	PWD	12.4 oz	70074-0559-58	070074559582	Similac Advance12.4ozPWD
Similac Sensitive	Abbott	PWD	12.5 oz	70074-0575-41	070074575414	Similac Sensitive12.5PWD
Similac Soy Isomil	Abbott	PWD	12.4 oz	70074-0559-64	070074559643	Similac Isomil 12.4ozPWD
Similac Total Comfort	Abbott	PWD	12.6 oz	70074-0626-00	070074626000	Sim Ttl Comfort12.6 PWD

NON-PRIMARY CONTRACT INFANT FORMULAS

Product Name	Manufacturer	Form	Size and Packaging Size	NDC	UPC	Balance Receipt Description
EnfaCare NeuroPro	MJN	PWD	13.6 oz	00087512208	300875122082	EnfaCareNeuro 13.6oz PWD
Enfamil A.R.	MJN	PWD	12.9 oz	00087020142	300870201423	Enfamil AR 12.9 oz PWD
Extensive HA	Nestle	PWD	14.1 oz	50000059852	050000598526	Gerber ExtensiveHA14.1oz
Nutramigen	MJN	CONC	13 fl oz	00087049801	300870498014	Nutramigen 13 oz CONC
Nutramigen	MJN	RTU (Bottle)	1 qt (32 fl oz)	00087511564	300875115640	Nutramigen 32 oz RTU
Nutramigen with Probiotic LGG	MJN	PWD	12.6 oz	00087123941	300871239418	Nutramigen LGG 12.6ozPWD
PurAmino	MJN	PWD	14.1 oz	00087510480	300875104804	PurAmino 14.1 oz PWD
Similac Advance	Abbott	CONC	13 fl oz	70074056974	070074569741	Similac Advance13oz CONC
Similac Advance	Abbott	RTF	1 qt (32 fl oz)	70074053364	070074533643	Similac Advance 32oz RTF
Similac Alimentum	Abbott	PWD	12.1 oz	70074064712	070074647128	Alimentum 12.1 oz PWD
Similac Alimentum	Abbott	RTU	1 qt (32 fl oz)	70074057513	070074575131	Alimentum 32 oz RTU
Similac NeoSure	Abbott	PWD	13.1 oz	70074057431	070074574318	NeoSure 13.1 oz PWD
Similac NeoSure	Abbott	RTF	1 qt (32 fl oz)	70074057456	070074574561	NeoSure 32 oz RTF
Similac Sensitive	Abbott	RTF	1 qt (32 fl oz)	70074057534	070074575346	Similac Sensitive32ozRTF
Similac Soy Isomil	Abbott	CONC	13 fl oz	70074056976	070074569765	Similac Isomil 13oz CONC
Similac Soy Isomil	Abbott	RTF	1 qt (32 fl oz)	70074055964	070074559681	Similac Isomil 32 oz RTF

FORMULAS AND NUTRITIONALS-Available at stores and pharmacies.

Product Name	Manufacturer	Form	Size and Packaging Size	NDC	UPC	Balance Receipt Description
Boost – Chocolate	Nestlé	RTU	8 fl oz (6 pack)	41679067566	041679675663	Boost 6 PK (8 oz) RTU
Boost – Strawberry	Nestlé	RTU	8 fl oz (6 pack)	41679067666	041679676660	
Boost – Vanilla	Nestlé	RTU	8 fl oz (6 pack)	41679067466	041679674666	
EleCare For Infants DHA/ARA – Unflavored	Abbott	PWD	14.1 oz	70074053511	070074535111	EleCare DHA/ARA 14.1 PWD
Ensure – Banana Nut	Abbott	RTU	8 fl oz (6 pack)	70074066911	070074669113	Ensure 6 PK (8 oz) RTU
Ensure – Butter Pecan	Abbott	RTU	8 fl oz (6 pack)	70074051785	070074517858	
Ensure – Coffee Latte	Abbott	RTU	8 fl oz (6 pack)	70074056016	070074560168	
Ensure – Dark Chocolate	Abbott	RTU	8 fl oz (6 pack)	70074053807	070074538075	
Ensure – Milk Chocolate	Abbott	RTU	8 fl oz (6 pack)	70074040701	070074407012	
Ensure – Strawberry	Abbott	RTU	8 fl oz (6 pack)	70074040705	070074407050	
Ensure – Vanilla	Abbott	RTU	8 fl oz (6 pack)	70074040711	070074407111	
Glucerna Shake – Butter Pecan	Abbott	RTU	8 fl oz (6 pack)	70074057812	070074578118	Glucerna 6 PK (8 oz) RTU
Glucerna Shake – Chocolate	Abbott	RTU	8 fl oz (6 pack)	70074057806	070074578057	
Glucerna Shake – Chocolate Caramel	Abbott	RTU	8 fl oz (6 pack)	70074066795	070074667959	
Glucerna Shake – Strawberry	Abbott	RTU	8 fl oz (6 pack)	70074057809	070074578088	
Glucerna Shake – Vanilla	Abbott	RTU	8 fl oz (6 pack)	70074057803	070074578026	
Neocate Infant DHA/ARA	Nutricia	PWD	14.1 oz (400 g)	49735012595	749735025956	Neocate Infant 14.1 PWD
PediaSure Grow and Gain – Banana	Abbott	RTU	8 fl oz (6 pack)	70074058053	070074580531	PediaSure 6PK (8 oz) RTU
PediaSure Grow and Gain – Berry	Abbott	RTU	8 fl oz (6 pack)	70074053819	070074538198	
PediaSure Grow and Gain – Chocolate	Abbott	RTU	8 fl oz (6 pack)	70074058059	070074580593	
PediaSure Grow and Gain – S'mores	Abbott	RTU	8 fl oz (6 pack)	70074066920	070074669205	
PediaSure Grow and Gain – Strawberry	Abbott	RTU	8 fl oz (6 pack)	70074058056	070074580562	
PediaSure Grow and Gain – Vanilla	Abbott	RTU	8 fl oz (6 pack)	70074058050	070074580500	
PediaSure Grow and Gain with Fiber – Chocolate	Abbott	RTU	7.4 fl oz (4 pack)	70074068756	070074687568	PediaSure Fiber 4 PK RTU
PediaSure Grow and Gain with Fiber – Strawberry	Abbott	RTU	7.4 fl oz (4 pack)	70074068763	070074687636	
PediaSure Grow and Gain with Fiber – Vanilla	Abbott	RTU	7.4 fl oz (4 pack)	70074068760	070074687605	
PediaSure SideKicks – Chocolate	Abbott	RTU	8 fl oz (6 pack)	70074066640	070074666402	PediSur SideKick 6PK RTU
PediaSure SideKicks – Strawberry	Abbott	RTU	8 fl oz (6 pack)	70074066917	070074669175	
PediaSure SideKicks – Vanilla	Abbott	RTU	8 fl oz (6 pack)	70074066913	070074669137	

SPECIAL FORMULAS-Available through pharmacies.

Product Name	Manufacturer	Form	Size and Packaging Size	NDC	UPC	Balance Receipt Description
Alfamino Infant	Nestle	PWD	14.1 oz	13034078821	7613034788214	Alfamino Infant14.1ozPWD
Alfamino Junior – Unflavored	Nestle	PWD	14.1 oz	13034078795	7613034787958	Alfamino Jr 14.1 oz PWD
Alfamino Junior – Vanilla	Nestle	PWD	14.1 oz	13287010606	7613287106063	
Boost Kid Essentials – Chocolate	Nestlé	RTU	8 fl oz	43900033520	043900335209	Boost Kid Esntl 8oz RTU
Boost Kid Essentials – Strawberry	Nestlé	RTU	8 fl oz	43900033530	043900335308	
Boost Kid Essentials – Vanilla	Nestlé	RTU	8 fl oz	43900033511	043900335117	
Boost Kid Essentials 1.5 – Chocolate	Nestlé	RTU	8 fl oz	43900033588	043900335889	Bst Kd Esntl1.5 8 oz RTU
Boost Kid Essentials 1.5 – Strawberry	Nestlé	RTU	8 fl oz	43900033590	043900335902	
Boost Kid Essentials 1.5 – Vanilla	Nestlé	RTU	8 fl oz	43900033540	043900335407	
Boost Kid Essentials 1.5 with Fiber – Vanilla	Nestlé	RTU	8 fl oz	43900033500	043900335001	Bst Kd Esntl 1.5 Fbr RTU
Calcilo XD	Abbott	PWD	13.2 oz	70074053329	070074533292	Calcilo XD 13.2 oz PWD
Compleat Pediatric	Nestlé	RTU	8.45 fl oz	43900014240	043900142401	Compleat Pediatric RTU
Compleat Pediatric Reduced Calorie	Nestlé	RTU	8.45 fl oz	43900038074	043900380742	Cmplet Pdtrc Rdc Cal RTU
EleCare Jr. – Banana	Abbott	PWD	14.1 oz	70074066276	070074662763	EleCare Jr 14.1 oz PWD
EleCare Jr. – Chocolate	Abbott	PWD	14.1 oz	70074066271	070074662718	
EleCare Jr. – Unflavored	Abbott	PWD	14.1 oz	70074055254	070074552545	
EleCare Jr. – Vanilla	Abbott	PWD	14.1 oz	70074056586	070074565866	
Enfamil <u>Premature</u> with Iron (24 Cal)	MJN	RTF	2 fl oz (6 pack)	00087511568	300875133880	Enfamil Prem 24 6PK RTF
Enfaport	MJN	RTU	6 fl oz (6 pack)	00087510525	300875105252	Enfaport 6PK (6 oz) RTU
Isosource 1.5 Cal with Fiber	Nestlé	RTU	8.45 fl oz	43900018150	043900181509	Isosource 1.5 8.45oz RTU
KetoCal 3:1	Nutricia	PWD	11 oz	49735016672	749735066720	KetoCal 3:1 11 oz PWD
KetoCal 4:1	Nutricia	PWD	11 oz	49735016670	749735018422	KetoCal 4:1 11 oz PWD
Monogen (with DHA)	Nutricia	PWD	14.1 oz (400 g)	49735017097	749735060339	Monogen 14.1 oz PWD
Neocate Junior without Prebiotics	Nutricia	PWD	14.1 oz (400 g)	49735011790	749735017906	Neocate Jr 14.1 oz PWD
Neocate Junior with Prebiotics – Chocolate	Nutricia	PWD	14.1 oz (400 g)	49735012690	749735026908	Neocate Jr Prebio PWD
Neocate Junior with Prebiotics – Strawberry	Nutricia	PWD	14.1 oz (400 g)	49735016456	749735064566	
Neocate Junior with Prebiotics – Tropical	Nutricia	PWD	14.1 oz (400 g)	49735012124	749735021248	
Neocate Junior with Prebiotics – Unflavored	Nutricia	PWD	14.1 oz (400 g)	49735012912	749735029121	
Neocate Junior with Prebiotics – Vanilla	Nutricia	PWD	14.1 oz (400 g)	49735010627	749735006276	

Product Name	Manufacturer	Form	Size and Packaging Size	NDC	UPC	Balance Receipt Description
Neocate Splash – Grape	Nutricia	RTU	8 fl oz	49735012435	749735024355	Neocate Splash 8 oz RTU
Neocate Splash – Orange-Pineapple	Nutricia	RTU	8 fl oz	49735012436	749735024362	
Neocate Splash – Tropical Fruit	Nutricia	RTU	8 fl oz	49735012437	749735024379	
Neocate Splash – Unflavored	Nutricia	RTU	8 fl oz	49735014451	749735044513	
Neocate Splash – Vanilla	Nutricia	RTU	8 fl oz	49735010059	749735000595	
Nutren Junior – Vanilla	Nestlé	RTU	8.45 fl oz	98716006062	798716060622	Nutren Jr 8.45 oz RTU
Nutren Junior Fiber – Vanilla	Nestlé	RTU	8.45 fl oz	98716006063	798716060639	Nutren Jr Fbr 8.45oz RTU
PediaSure 1.5 Cal – Vanilla	Abbott	RTU	8 fl oz	70074067386	070074673868	PediaSure 1.5 8 oz RTU
PediaSure 1.5 Cal with Fiber – Vanilla	Abbott	RTU	8 fl oz	70074067375	070074673752	PediaSure1.5 Fbr 8oz RTU
PediaSure Enteral Formula 1.0 Cal	Abbott	RTU	8 fl oz	70074067402	070074674025	PediaSure Enteral 8ozRTU
PediaSure Enteral Formula 1.0 Cal with Fiber	Abbott	RTU	8 fl oz	70074067404	070074674049	PediSure Enteral Fbr RTU
PediaSure Peptide 1.0 Cal – Strawberry	Abbott	RTU	8 fl oz	70074067412	070074674124	PediaSure Peptide1.0 RTU
PediaSure Peptide 1.0 Cal – Unflavored	Abbott	RTU	8 fl oz	70074067414	070074674148	
PediaSure Peptide 1.0 Cal – Vanilla	Abbott	RTU	8 fl oz	70074067410	070074674100	
PediaSure Peptide 1.5 Cal – Vanilla	Abbott	RTU	8 fl oz	70074067418	070074674186	PediaSure Peptide1.5 RTU
Peptamen Junior – Strawberry	Nestlé	RTU	8.45 fl oz	98716060140	798716601405	Peptamen Jr 8.45 oz RTU
Peptamen Junior – Unflavored	Nestlé	RTU	8.45 fl oz	98716006253	798716062534	
Peptamen Junior – Vanilla	Nestlé	RTU	8.45 fl oz	98716006252	798716062527	
Peptamen Junior Fiber – Vanilla	Nestlé	RTU	8.45 fl oz	98716060200	798716602006	Peptamen Jr Fbr 8.45 RTU
Peptamen Junior 1.5 – Unflavored	Nestlé	RTU	8.45 fl oz	98716007363	798716073639	Peptamen Jr 1.5 RTU
Peptamen Junior 1.5 – Vanilla	Nestlé	RTU	8.45 fl oz	98716070482	098716704824	
Portagen	MJN	PWD	14.46 oz	00087511728	300875117286	Portagen14.46 oz PWD
Pregestimil	MJN	PWD	16 oz	00087036701	300870367013	Pregestimil 16 oz PWD
Pregestimil (20 Cal)	MJN	RTU	2 fl oz (6 pack)	00087143341	300871433410	Pregestimil 20 6PK RTU
Pregestimil (24 Cal)	MJN	RTU	2 fl oz (6 pack)	00087143441	300871434417	Pregestimil 24 6PK RTU
RCF (Ross Carbohydrate Free)	Abbott	CONC	13 fl oz	70074040108	070074401089	RCF 13 oz CONC
Similac PM 60/40	Abbott	PWD	14.1 oz	70074060850	070074608501	Similac PM60/40 14.1 PWD
Similac Special Care 24 with Iron	Abbott	RTF	2 fl oz (4 pack)	70074056270	070074674476	Similac Spec Care 24 RTF
Super Soluble Duocal	Nutricia	PWD	14.1 oz (400 g)	49735018262	749735002803	Duocal 14.1 oz PWD
Suplena with Carb Steady – Vanilla	Abbott	RTU	8 fl oz	70074062089	070074620893	Suplena 8 oz RTU
Tolerex	Nestlé	PWD	2.82 oz (6 packets /carton)	43900045806	043900458069	Tolerex 2.82 oz PWD

Product Name	Manufacturer	Form	Size and Packaging Size	NDC	UPC	Balance Receipt Description
Vivonex T.E.N. – Unflavored	Nestlé	PWD	2.84 oz (10 packets /carton)	43900071274	043900712741	Vivonex TEN 2.84 oz PWD

Acronyms, Abbreviations and Symbols

Abbott = Abbott Nutrition	fl = fluid	CONC = Concentrate
MJN = Mead Johnson Nutrition	g = gram	PWD = Powder
Nestlé = Nestlé Nutrition	lb = pound	RTF = Ready To Feed
Nutricia = Nutricia North America	oz = ounce	RTU = Ready To Use
PBM = PBM Product – Perrigo Nutritionals	qt = quart	

WIC-APPROVED FOOD DESCRIPTIONS

WIC Shopping List Descriptions	WIC Balance Receipt Descriptions
CHEESE AND EGGS	
Pound(s) Cheese – Store Brand Generic	LB Store Brand Cheese
Dozen Eggs – Medium/Large White or Brown	DOZ Eggs-Med/LG –White/Brown
COLD AND HOT CEREAL	
Ounces Cereal – Approved Types/Sizes	OZ Allowed Breakfast Cereal
Ounces General Mills Chex/Non-Whole Grain Cereal	OZ GM Chex/NonWG Cereal
FISH	
Ounces Approved Canned Fish	OZ Approved Canned Fish
FRUITS AND VEGETABLES	
Dollars Fresh/Frozen Fruits and/or Vegetables	\$\$\$ Fruit and Vegetable Cash
Dollars Fresh Only Fruits and/or Vegetables	\$\$\$ Fresh Fruits/Vegetables

WIC Shopping List Descriptions	WIC Balance Receipt Descriptions
INFANT CEREAL AND FOOD	
Ounces Infant Cereal – Approved Brands	OZ Approved Infant Cereal
Ounces Infant Fruits-Vegetables – Approved Types	OZ Infant Fruits-Vegetables
Ounces Infant Meats – Approved Items	OZ Approved Infant Meats
JUICE	
11.5-12.0 oz Frozen Juice – Approved Brands & Types	CTR 11.5-12 oz Frozen Juice
64 oz Container Juice – Approved Brands & Types RTU	CTR 64 oz Approved Juice RTU
MILK	
Gallon(s) Milk – Skim Thru 1% (White)	GAL Milk - Skim Thru 1%
Gallon(s) Skim/Nonfat/Fat Free Milk	GAL Skim/Nonfat/FatFree Milk
Gallon(s) Low Fat Milk – 1%	GAL Low Fat 1% Milk
Gallon(s) Reduced Fat Milk (1.5-2%)	GAL Reduced Fat Milk 1.5%-2%
Gallon(s) Whole Milk (White)	GAL Whole Milk (White)
MILK ALTERNATIVES	
Half Gallon(s) Lactose Free Low Fat Milk (Skim-1%)	HGL Lactose Free Skim-1%Milk
Half Gallon(s) Lactose Free Red. Fat Milk (1.5-2%)	HGL Lactose Free 2% Milk
Half Gallon(s) Lactose Free Whole Milk	HGL Lactose Free Whole Milk
Half Gallon(s) Approved Brands Soy Milk	HGL Approved Soy Milk
12 oz Can(s) Store Brand Evaporated Milk Lower Fat	CAN 12 oz Low-Fat Evap Milk
12 oz Can(s) Store Brand Evaporated Whole Milk	CAN 12 oz Evap Whole Milk
12 oz Can(s) Approved Evaporated Whole Goat Milk	CAN Evap Whole Goat Milk
12 oz Can(s) Approved Brand Nonfat Dry Goat Milk	CAN Nonfat Dry Goat Milk
Pound(s) Tofu – Approved Items Only	LB Approved Tofu
Quart(s) Yogurt – Approved Brands/Varieties	QT Approved Yogurt
Quart(s) Yogurt – Approved Whole Fat	QT Approved WholeFat Yogurt

WIC Shopping List Descriptions	WIC Balance Receipt Descriptions
PEANUT BUTTER, DRY AND CANNED BEANS	
16-18oz Peanut Butter OR Lb Dry OR 4-16oz Can Bean	CTR PB or Dry or Can Beans
WHOLE GRAINS	
Ounces Bread Tortillas Brown Rice OR Wheat Pasta	OZ WW Bread/Whole Grains